



Daniel Halden <daniel.halden@lacity.org>

HPOA - LATCB

2 messages

Dan Halden <Daniel.Halden@lacity.org>

Thu, Apr 4, 2019 at 5:00 PM

To: "MacJennett, Patti" <pmacjennett@latourism.org>, Kris Larson <kris@hollywoodbid.org>

Hi Patti,

I'd like to e-introduce you to Kris Larson, the new President/CEO of the Hollywood Property Owners Alliance, which manages the Hollywood Entertainment District B.I.D.

Kris -- meet Patti MacJennett, Senior VP of Business Affairs for the Los Angeles Tourism & Convention Board (LATCB). Patti is well-versed in all things Hollywood.

As the BID represents the Walk of Fame area and other tourist destinations in Hollywood, I thought I would put you two in touch.

Thanks!



Dan Halden

Director, *HEART of Hollywood*

Office of Councilmember Mitch O'Farrell, 13th District

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Kris Larson <Kris@hollywoodbid.org>

Fri, Apr 5, 2019 at 1:08 PM

To: Dan Halden <Daniel.Halden@lacity.org>, "MacJennett, Patti" <pmacjennett@latourism.org>

Dan – thanks so much for making the connect.

Patti – I'd love to get together with you to learn more about your organization and how we can partner to support tourism in Hollywood.

Would you happen to have any availability the afternoon of April 23rd or the morning of the 24th ?

Best,

Kris

KRISTOPHER LARSON, AICP

President & CEO

[Hollywood Property Owners Alliance]

6562 Hollywood Boulevard | Hollywood, CA 90028

(o) 323.463.6767 | (m) 323.898.6878 | kris@hollywoodbid.org | onlyinhollywood.org

From: Dan Halden <Daniel.Halden@lacity.org>

Sent: Thursday, April 4, 2019 5:01 PM

To: MacJennett, Patti <pmacjennett@latourism.org>; Kris Larson <Kris@hollywoodbid.org>

Subject: HPOA - LATCB

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